

Surrey

business news

Working for Surrey business



- **14000 readers**
- **100% Surrey audience**
- **Senior business decision makers**
- **Credibility and results**
- **Cost effective advertising**
- **The news journal for Surrey businesses**

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Surrey Business News is a glossy, A4, full colour business magazine, mailed direct to senior business people in Surrey six times a year. It is produced to the highest standards in keeping with the quality of its circulation.

Editorial Synopsis

- News
- The Economy
- Business Support
- Corporate Hospitality
- I.T.
- Skills & Training
- Finance
- Legal
- Human Resources
- Marketing
- Property
- Company Motoring
- Working Practices

Our aim is for *Surrey Business News* to be a catalyst for business growth and management excellence.

Our aim is consistently achieved by:

- Providing easy to read, down to earth editorial
- Carrying articles by highly respected people from Surrey businesses and business support agencies
- Publishing case studies and real life examples of business success
- Providing a 'must read' magazine

Surrey Business News gives you an opportunity to promote your products and services direct to business leaders in Surrey.

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Advertising Rates

PUBLICATION DATES:

January, March, May, July, September
and November

FINISHED SIZE: A4

ADVERTISEMENT RATES:

	4 Colour
Front Cover*	£1,650
Outside Back Cover	£1,146
Inside Front Cover	£1,045
Inside Back Cover	£997
Whole Page	£950
Half Page	£550
Quarter Page	£350
Eighth Page	£199
Guaranteed Facing Matter:	10% extra.
Inserts:	£95 per thousand (up to 10g)

**Includes main picture, credit on contents
page plus one page of editorial.*

*All above rates are subject to VAT at the
standard rate.*

SERIES DISCOUNTS:

2 insertions: 5%
4 insertions: 10%.
6 insertions: 15%

ADVERTISEMENT:

SIZES:

	depth	width
Full A4 bleed	301 x	214 mm
Full Page	269 x	175 mm
Half Page landscape	125 x	175 mm
Half Page portrait	269 x	85 mm
Quarter Page portrait	125 x	85 mm
Quarter Page landscape	60 x	175 mm
Eighth Page	60 x	85 mm

SPECIFICATIONS:

Digital artwork can be accepted as Illustrator,
Photoshop, Acrobat or Quark files on CD or
by email to the address below.

ADVERTISEMENT ENQUIRIES TO:

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